



# VOTED BEST ANNUAL FESTIVAL Hyack International Parade 2020

Invites Everyone to Join in the Fun!



**If you don't have a parade float...there are lots of ways to join in!**

- Walking groups & mascots
- You can make your own float with a trailer, a van, a wagon or bikes!
- Vintage cars



Thrifty Foods



Save On Foods



Sammy the Salmon  
from Steveston



Community Float

"Floats are very memorable...they promote your business as civic minded and community oriented, which is worth its weight in gold for building goodwill in the community" says James Stephenson in the Ultimate Small Business Marketing Guide.

"We look at return on investment on many different levels...we measure it as much more than a two-hour parade," Scotts Miracle-Gro Vice President, John Sass, told CNBC about parade participation.

Great business exposure for your businesses to crowds of thousands.

**WHEN: Saturday, May 23<sup>rd</sup>, 2020 | WHERE: New Westminster, BC**

**COMMERCIAL FLOATS \$499**

Register on EventBrite | [www.hyack.bc.ca](http://www.hyack.bc.ca) | [events@hyack.bc.ca](mailto:events@hyack.bc.ca) | 204 Sixth Street, New Westminster | 604.522.6894



TELUS



Re/Max